

— Sponsor Aaron in 2026

# SPONSOR AARON'S NEXT FIGHT

Irish 61 kg kickboxer competing on **Byon Combat**, Indonesia's pay-per-view fight show. Trains at Soma Fight Club in Bali. Choose a package, then message Aaron.

SEE THE PRICES

APPLY NOW



**NEXT FIGHT** Byon World Grand Prix, 12 December 2026, Indonesia Arena, Jakarta [Meet the 61 kg field](#)

— His audience

# AARON'S NUMBERS

Views across every platform, including Byon Combat's videos of him, plus his own Instagram insights for the 30 days around his Showbiz 8 win.

## 28M+

VIEWS OF AARON ON INSTAGRAM, TIKTOK, YOUTUBE AND FACEBOOK

His own accounts plus Byon's videos of him, read 28 Oct 2026

## 1.19M

LIKES AND INTERACTIONS

649.3K TikTok likes and 536,871 Instagram interactions in 30 days

## 658K

PEOPLE HIS INSTAGRAM REACHED IN 30 DAYS

His Instagram insights, 15 Aug to 13 Sep 2026

## 94.6%

OF INSTAGRAM VIEWS FROM PEOPLE NOT YET FOLLOWING HIM

His Instagram insights, 15 Aug to 13 Sep 2026

## 78.8%

OF HIS INSTAGRAM AUDIENCE IN INDONESIA

Then Malaysia 6.0% and Ireland 4.6%. His Instagram insights, 15 Aug to 13 Sep 2026

## 72.7K

FOLLOWERS ON INSTAGRAM AND TIKTOK

32K Instagram, 40.7K TikTok. Checked 28 Oct 2026

# THREE FIXED PRICES

Every package puts your logo on his fight shorts, where Byon allows, in front of an audience that is 78.8% Indonesian. Each covers one fight.

\$2,000 · one fight

## BEGINNER

Your first fight sponsorship. Up to 4 Beginner sponsors per fight.

- Your logo on the back or side of his fight shorts, where Byon allows
- 1 Reel made for your brand, posted on Instagram and TikTok
- 4 Stories with your tag and discount code on each platform, and your link on Instagram
- Your brand named in his fight-week post and tagged in his result post
- Repost his posts about your brand on your pages for 3 months
- Your logo and link on his website for 3 months, and a signed photo
- After-fight report: views and people reached

**\$2,000** ONE FIGHT

APPLY NOW

OUR PICK

\$5,000 · one fight

## AMATEUR

Seen from the day you sign to fight night, and after the fight. Up to 2 Amateur sponsors per fight.

- A large logo on the side of his fight shorts and on his walkout shirt, where Byon allows
- 3 Reels made for your brand: during camp, in fight week and after the fight, each on Instagram and TikTok
- 8 Stories on each platform with your discount code, and your link on Instagram
- Your product in 2 training videos, posted on both platforms
- A 2-hour appearance in Bali: a gym visit, a shop opening or an event
- Repost his posts about your brand on your pages for 6 months
- Your logo and link on his website for 6 months, and your brand named in his fight-week post
- A pair of his signed training gloves
- After-fight report: views, link clicks and discount-code uses

**\$5,000** ONE FIGHT

APPLY NOW

EXCLUSIVE IN YOUR CATEGORY

\$10,000 · one fight

## PRO

For the brand that wants the front of his shorts and his whole camp. One Pro brand per fight, with no rival in its category until 90 days after the fight.

- Your logo on the front of his fight shorts, his walkout jacket and his corner team's shirts, where Byon allows
- A 4-part video series, "Road to the Grand Prix", presented by your brand
- In addition to the series: 6 Reels and 1 highlight video after the fight, using footage Byon allows
- 12 Stories with your discount code, and your link on Instagram. Every video and Story goes on Instagram and TikTok
- 2 appearances of 2 hours each, in Bali or Jakarta
- Repost his posts about your brand on your pages for 12 months, and use the series in paid ads for 3 months
- Your logo and link on his website for 12 months, and your brand named in his fight-week post
- A photo with Aaron, his signed fight-worn shorts, and first chance to sponsor his next fight
- After-fight report: views, people reached, link clicks and discount-code uses, plus anything you add before you pay

**\$10,000** ONE FIGHT

APPLY NOW

Prices are in US dollars. Fight camp means the day you sign to fight night. Every video and Story goes on Instagram and TikTok. Byon sets the rules for logos on fight kit, and his team confirms what Byon allows before you pay.

— À la carte

# SINGLE ITEMS

Social posts appear on both Instagram and TikTok. Prices are in US dollars.

Instagram and TikTok

## STORY TAG

Runs for 24 hours

Aaron tags your brand in his Story on Instagram and TikTok, with a link on Instagram.

[APPLY NOW](#)

\$300

Instagram and TikTok

## BRAND VIDEO

One video, stays on his profile

One short video made for your brand and posted on both platforms. Captions in English and Bahasa Indonesia.

[APPLY NOW](#)

\$1,200

Instagram and TikTok

## PRODUCT REVIEW

1 post and 1 Story on each platform

Aaron tries your product and shares a discount code for his fans.

[APPLY NOW](#)

\$1,350

Fight night

## WALKOUT LOGO

One fight

Your logo on his walkout shirt or banner, where Byon allows. Includes a thank-you post on both platforms.

[APPLY NOW](#)

\$900



— Fight night

# WHERE YOUR LOGO IS SEEN

Byon Combat shows go out on Vidio pay-per-view, and Byon posts free fights on YouTube.

All three packages include a logo on his fight shorts, where Byon allows. Amateur adds his walkout shirt. Pro adds his walkout jacket and his corner team's shirts.

— Custom

# CUSTOM PLANS

Need more than one fight, or more than Pro includes? Tell his team what you need. They will send a plan and a price.

## SEASON PARTNER

Every fight he has over 6 or 12 months.

## AMBASSADOR

Aaron as the face of your brand.

## YOUR PAID ADS

Use his other photos and videos in your adverts, or the Pro series for longer than 3 months.

## MORE APPEARANCES

Events and launches across Indonesia.

[ASK FOR A CUSTOM PLAN](#)

— Partners

# HIS TEAM AND BRAND PARTNERS



Management team. Built his brand and media pack.

[CASE STUDY](#)



Social media partner.

[READ THE CASE STUDY](#)



His gym and fight team in Bali.



Brand partner in his Instagram bio



Brand partner in his Instagram bio

Read the case studies for his management and social media partnerships.

— How it works

# THREE STEPS

01

## PICK

Choose a package or a single item.

02

## APPLY

Tap Apply now. His Instagram opens and your message is copied, ready to paste.

03

## START

His team confirms the details with you. You pay, and the work starts.

— After you pay

# WHAT HAPPENS NEXT

01

## DATES IN WRITING

His team sends the posting dates and every item, in writing.

02

## LOGO CHECKED

Your logo goes to Byon for approval before fight week, where Byon allows logos.

03

## POSTS GO LIVE

Posts and Stories go up on the agreed dates, and you are tagged in each.

04

## YOUR REPORT

Your after-fight report arrives within 14 days of the fight.

— The small print

# SIMPLE TERMS

## PAYMENT

Pay in full before the work starts.

## AARON AGREES FIRST

Aaron agrees to every item first. His team sends you the full list in writing before you pay.

## HOW LONG POSTS STAY

Posts stay on his profile. Stories run for 24 hours.

## REPOSTING

Your package lists how long you may repost his posts on your pages. Pro also includes 3 months of paid advertising using the series. Other paid advertising needs a custom plan.

## IF THE FIGHT IS CANCELLED

Your package moves to his next fight.

— Apply

# APPLY TO SPONSOR AARON

Pick a package or a single item, then tell his team your brand.

Where the numbers on this page come from

